

## TAKE ACTION AND HELP DRIVE THE AGENDA FOR 2018: A Follow-Up to the 2017 DC Forum

THURSDAY, NOVEMBER 9, 2017 | AQUA TURF CLUB | 556 MULBERRY STREET | PLANTSVILLE, CT

### ABOUT THE PANELISTS



#### **David Atkinson, Well-being Leader & Senior Strategist, PwC**

Mr. Atkinson serves as a Director in PwC's People & Organization group and is the firm's national well-being leader. With almost 20 years in health and well-being, Mr. Atkinson focuses on strategic planning, analysis, and ROI evaluation. Since leading the North and South America's well-being strategy for a multi-national telecommunications company early in his career, he has consulted with Fortune 1,000 employers, healthcare providers and payers across the United States. His employer specific work spans primarily healthcare, retail, professional service, O & G and manufacturing.

Prior to joining PwC, Mr. Atkinson served as executive and consulting practice leader for Cooper Clinic in Dallas, Texas. He also led the expansion of a small wellness consulting business unit into a stand-alone limited liability company. With David's oversight, several client programs have produced measurable economic success receiving national recognition and awards from WELCOA, Institute for Health and Productivity Management, C. Everett Koop and contributing recognition in *Forbes'* annual Best Places to Work.

PwC's approach to creating well-being success includes a focus on strong executive relationships, client brand buy-in, transparent communication and the courageous challenge of the status quo. David holds a Bachelor's Degree in Exercise Science and an MBA in Organizational Development & Change.

#### **PANEL 1**



#### **Jill Rubin Hummel, JD, President, Anthem Blue Cross and Blue Shield**

In her roles as president, Ms. Hummel is responsible for the management of Anthem's local Commercial group and individual business, including sales, account management, provider relations and contracting, underwriting and product delivery. She is also responsible for the development of Anthem's long-term strategic direction and collaborates with elected officials, regulators, providers, employers, and other key stakeholders to drive improvements in health care access, quality, experience, outcomes and affordability.

Prior to assuming her current role, Ms. Hummel held the position of Vice President of Payment Innovation for Anthem, Inc., parent company of Anthem. In this position she was accountable for developing provider payment and delivery models that reward and support improvements in health care quality, patient safety, health outcomes, health status and access, while reducing the unnecessary cost associated with today's fragmented health care system. Her team also supported the design of Anthem's complementary transparency programs that make cost and quality information available to physicians and their patients.

Ms. Hummel currently serves on the board, and as the Chair, of the Patient Centered Primary Care Collaborative, a nationally recognized organization dedicated to promoting high performing primary care as the foundation of an effective, efficient and equitable health care system. She also serves on the board of the Governor's Prevention Partnership. She earned her law degree from Washington University and her BA degree from the University of Rochester.

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### **Lori Pasqualini, Chief Financial & Administrative Officer, Ability Beyond**

As Vice President, Chief Financial & Administrative Officer, Lori is responsible for all fiscal responsibilities ranging from strategic financial planning, capital planning, maintaining banking and lending relationships, and managing government funding supporting Ability Beyond. In addition, Lori is responsible for setting the strategic direction for our Workforce and Human Resource needs. Prior to joining the organization in 1995, Lori worked in the Health Care Practice of Deloitte and Touche as an auditor in Boston, and Bridgeport Hospital as the Director of Reimbursement. A graduate of Southern Connecticut State University, she holds a Bachelor's Degree in Economics.



### **Lyn Salsgiver, Vice President, Strategic Planning and Community Health Improvement, Yale New Haven Health System; and Senior Vice President, Strategic Planning and Community Health Improvement, Bridgeport Hospital**

Lyn Salsgiver has been at Yale New Haven Health System for 23 years. She began her career at Yale New Haven Hospital as an Administrative Fellow, and progressed through various roles in Health System Development, Strategic Planning, Marketing/PR, Community and Government Relations and Community Health Improvement. She leads the strategic planning function for Yale New Haven Health System, including annual business planning, corporate strategy, service line and clinical program planning and state regulatory planning. In her community health planning role, she leads the Bridgeport region community health improvement plan process and oversees similar work in New Haven, Greenwich, New London and Westerly, RI. In response to a need to address obesity in the region, she created and managed a community coalition called Get Healthy CT which helps educate the community on how to eat healthy and be active and connects individuals to local resources to support a healthy lifestyle.

Ms. Salsgiver holds an AB degree from Dartmouth College in Chemistry and an MBA in Health Care Management from the Wharton School of the University of Pennsylvania. She is a Board member of the Visiting Nurse Services of Connecticut and on the Finance Committee of the Unitarian Church in Westport.



### **Mark Schaefer, PhD, Director, Healthcare Innovation, State Innovation Model Program Management Office**

Mark Schaefer, PhD is a clinical psychologist and the Director of Healthcare Innovation for the State of Connecticut. Dr. Schaefer previously served as the state's Medicaid Director at the Department of Social Services, where he led the design and implementation of the Connecticut Behavioral Health Partnership, a joint initiative with the Departments of Children and Families and Mental Health and Addiction Services to develop an integrated behavioral health service system. He led the nation's first expansion of Medicaid under the Affordable Care Act and the development of an array of health service delivery and purchasing reforms to improve care experience and quality, while reducing costs, including the HUSKY medical ASO initiative and the person centered medical home glide path program. In his current role, Dr. Schaefer is leading the state's multi-payer State Innovation Model Initiative under the direction of Lieutenant Governor Nancy Wyman.



### **Adam R. Silverman MD, FACP, Vice President for Population Health for Saint Francis Health Care Partners and Southern New England Health Care Organization LLC**

Dr. Silverman brings a wealth of health care system experience having practiced in the private practice of general Internal Medicine in Chicago, IL and Norwalk, CT, served as an academic internist at the University of Connecticut School of Medicine, as well as the Primary and Post-Acute Care service line leader at Saint Francis Hospital and Medical Center, and Chief Population Health Officer at Trinity Health of New England. Dr. Silverman also served as a member of the leadership team of the Connecticut Institute for Primary Care Innovation and maintains regional leadership through the Connecticut Hospital Association's Committee on Population Health and national leadership through his board membership on the Internal Medicine sub-specialty board of the American Board of Internal Medicine.

He is a board certified general internist and a Professor of Medicine at the Frank H. Netter School of Medicine at Quinnipiac University. As a Fellow of the American College of Physicians, Dr. Silverman continues to practice Primary Care Internal Medicine. Dr. Silverman received his MD from the Pennsylvania State University in 1991, and completed an Internal Medicine Residency and Chief Residency at the Northwestern University School of Medicine in 1995.



## PANEL 2

### **Marna Borgstrom, MPH, President and Chief Executive Officer, Yale New Haven Health System**

Marna Borgstrom began her career at Yale-New Haven Hospital more than 30 years ago. Her varied roles have taken her from a post-graduate fellowship, to various staff and management roles, to her 1994 promotion to the position of Executive Vice President and Chief Operating Officer. In 2005, she was appointed President and CEO of both Yale-New Haven Hospital and Yale New Haven Health System. The Yale New Haven Health System, which has \$2 billion in revenues and employs 13,000 people in Connecticut, includes Bridgeport and Greenwich Hospitals as well.

She serves on several national boards, including VHA, Inc. in Dallas, the Council of Teaching Hospitals and Healthcare Executives Study Society. Closer to home, she serves on the Connecticut Hospital Association's Board of Trustees and Greater New Haven Regional Leadership Council. She was previously Chair of the Connecticut Hospital Association's Board of Trustees and served on the Boards of the Hole in the Wall Gang Camp, the United Way of Greater New Haven and the Greater New Haven Chamber of Commerce's Board and Executive Committee.

Ms. Borgstrom has been the recipient of several awards recognizing her community involvement, including ADL's Torch of Liberty Award, YMCA's Women In Leadership Award, Junior Achievement Hall of Fame, New Haven Business Times' 20 Noteworthy Women, Hill Health Center's Leadership Award, Connecticut Women in Leadership Award and she is a member of the Gateway Community College Hall of Fame.



### **Anne Elwell, RN, MPH, Principal & Vice President, Qualidigm**

Anne Elwell has over 25 years of experience in healthcare quality improvement with a focus on patient-centered care. Her area of expertise is in bringing together the leadership of hospitals, nursing homes, home care agencies, physician practices, and other health care and community providers to improve communications and processes for patient transitions between health care settings

Ms. Elwell was a co-leader for the team that developed and established "Communities of Care" in 2010, a state-wide collaborative initiative involving twelve hospitals and a variety of community partners to improve transitions between health care settings and decrease preventable hospital readmissions for patients with heart failure. She continues to be a leader and spokesperson in the expanded care transitions initiative, which includes additional hospitals and community providers and has an enlarged focus on decreasing preventable readmissions for all causes. Anne also oversees the Medical Practice Transformation Services division at Qualidigm, offering support to primary care practices in transforming into Patient-Centered Medical Homes (PCMHs).

With her colleagues at Qualidigm, Ms. Elwell also established and continues to lead the Connecticut Partners for Health, serving as President of its board. This group, consisting of over 40 key Connecticut healthcare stakeholders, was created to identify, align and develop strategies to manage healthcare related issues that present challenges to the consumer and provider community in Connecticut.

Ms. Elwell is a registered nurse with a Bachelor of Science degree and holds a Master of Public Health degree from the University of Connecticut.



### **Eric Galvin, President and Chief Operating Officer, ConnectiCare**

Eric Galvin is at the helm of one of Connecticut's leading health plans and is a proven leader with more than 20 years of experience in the health care industry. Throughout his career, Mr. Galvin has worked with insurance industry regulators on a variety of initiatives to better serve health plan members. He has been active in efforts to make the health care system more sustainable and affordable in both Connecticut and South Carolina.

In his role at ConnectiCare, he is responsible for all aspects of the company and its performance; financial and operational. Customer and marketplace focus are at the core of his leadership style. Mr. Galvin, a Connecticut native, joined ConnectiCare in 2015 as Senior Vice President, Chief Financial Officer with responsibility for finance, actuarial and medical analytics functions. He architected and led the company through a financial turnaround in just over a

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year while also improving risk scores for the company's ACA business segment and driving coding accuracy through provider collaboration arrangements.

Prior to joining ConnectiCare, Mr. Galvin was Senior Vice President, Private Insurance for Blue Cross Blue Shield South Carolina. Before that, he spent thirteen years at CIGNA where he held various senior leadership positions. He is a graduate of CIGNA's Financial Development Program (FDP) and the Advanced Leadership Program at the Darden School of Business, University of Virginia. He holds a bachelor's degree in accounting from the University of Connecticut and is a certified internal systems auditor and a certified public accountant.



### **Kevin M. Quinn, Partner, Health Benefits, Transaction Services, CohnReznick**

Leading a talented team of Employee Benefits consultants, Kevin M. Quinn assists clients in creating sophisticated financial and strategic benefits designs while providing client-specific solutions to benefits challenges facing the middle-market employer. He has extensive knowledge of the Affordable Care Act provisions and its impact on plan sponsors. He develops viable benefit plan design alternatives by evaluating financial arrangements, benefit structure, pricing, vendor contracts and the risk characteristics of each group.

With over 25 years of experience, Mr. Quinn is active on a number of national insurance carrier advisory boards, and is frequently sourced by local and national news media on various health care related topics. He has also appeared on several local radio programs to discuss the current health care crisis and presents seminars on topics related to health care reform.

Mr. Quinn is a member of the Association for Corporate Growth (ACG), where he serves on the Long Island Board of Directors, and is a co-founder of the Challenger Business Advisory Group, a group of growth-oriented professional service firm that provide a wide-range of sophisticated consulting services to senior management. Committed to assisting the non-profit community he is involved with the organizations including: The Center for Developmental Disabilities, Family Service League, and Island Harvest.



### **Vicki Veltri, JD, LLM, Chief Health Policy Advisor, Office of the Lieutenant Governor, State of Connecticut**

Victoria Veltri, JD, LLM, is responsible for coordinating the state's health reform initiatives, including the State Innovation Model Initiative, the Healthcare Cabinet and other initiatives. She acts as the Lt. Governor's liaison on healthcare issues with state agencies, community organizations and the private sector. She currently serves as a member of the Board of Directors on the Connecticut Health Insurance Exchange (d/b/a Access Health CT) and the All Payer Claims Database Advisory Council.

Prior to joining Lt. Governor Wyman's staff in June 2016, Ms. Veltri was the state's Healthcare Advocate, overseeing OHA in: assisting health insurance consumers with health plan selection; educating consumers about their health care rights; directly assisting healthcare consumers with grievances and appeals; acting as a watchdog of Connecticut's healthcare marketplace; pursuing healthcare policy activities, and; serving as Connecticut's federally designated independent health insurance consumer assistance program under the Affordable Care Act.

A graduate of the University of Connecticut with a Bachelor of Science degree in Chemistry, Ms. Veltri also holds a Juris Doctor (J.D.) degree from Western New England College School of Law and a Master of Laws (LLM) from New York University School of Law. She is admitted to practice law in the states of Connecticut and New York, the United States District Court for the District of Connecticut and the United States Court of Appeals for the Second Circuit.